

Hat Care Begins at the Purchase...

To protect your investment, care for the hat begins at the time of purchase. Bickmore is your hat care professional, dedicated to providing effective and easy-to-use hat care products. When professional services are needed, see our recommended hat care professional. They can answer any additional questions you may have.

STRAW HATS

Bickmore's **Gard-More Water & Stain Repellent** will protect your hat from damage. To prevent sweat stains around the crown, turn the leather sweatband inside out (leather sweatbands only) and apply **Gard-More Water & Stain Repellent**. Allow it to dry completely *before* returning sweatband back to original position.

Use Bickmore's **NuStraw Hat Cleaner** to remove most dirt and stains. As always, follow directions on each product.

FUR-FELT HATS

Bickmore suggests that all hats are pretreated with **Gard-More Water & Stain Repellent**. If the hat is stained, use Bickmore's **Ultra X Light Hat Cleaner** for light shades of hats or Bickmore's **Ultra X Dark Hat Cleaner** for dark shades of hats. Follow directions on product. Retreat periodically. Additional applications of **Gard-More** are recommended after periodic cleaning.

If the hat is getting soft or losing its "body", Bickmore's **Kahl Hat Stiffener** will restore its stiffness without affecting future blocking, shaping, or cleaning.

Bickmore also offers **Spot Cleaner for Hats**. Used for spot cleaning, these dry particles are rubbed into the hat, allowed to absorb the stain and are then brushed out.

Bickmore suggests the use of our hat cleaning sponges, and light and dark brushes. These cleaning tools assist in removing surface dirt and dust without affecting the appearance of the hat.



Hat Care Tips:

1. Brush hat (counterclockwise) with hat brush or sponge. (Use a light brush for light hats and a dark brush for dark hats.)
2. Pre-treat all hats with Gard-More Water & Stain Repellent.
3. Handle the hat at the base of the crown - front & back using clean hands.
4. Use a hat storage box when the hat is not in use.
5. Keep hat out of direct sunlight to avoid damage such as shrinking, softening and fading.
6. Allow a wet hat to dry naturally, away from any direct source of heat or light.
7. **Recommended Hat Care Professionals:**
Rand Custom Hatters Contact Info: www.randhats.com
Email: randhats@randhats.com Phone: 1-800-346-9815



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HOW TO CARE FOR YOUR LEATHER, SUEDE & HATS



Compliments of Bickmore

BICKMORE®

Proper Leather Care Starts Right after the Purchase!

Bickmore is your leather care professional and we want your leather items to maintain their beauty for years to come. Since unprotected leather is susceptible to spotting from water and other liquids, a newly purchased leather item should be treated immediately and periodically thereafter to prevent permanent stains.

Bickmore leather care products are safe to use on new and old leather including boots, shoes, tack, apparel, furniture, luggage, and even leather vehicle interiors!

Prior to treating, **Bickmore** recommends reading all manufacturers tags and treat in accordance with the manufacturer's suggestions.

A TRADITION OF EXCELLENCE SINCE 1882



*Give your leather & hat care items
the care they deserve with
Bickmore products ...
They'll serve you well for years to come!*



Leather Care 101

LEARN YOUR ABC'S ... ABOUT BICKMORE CARE PRODUCTS

BICKMORE®

- Conditions
- Cleans
- Repels Water & Stains
- Polishes
- Protects
- Won't Darken Leather

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SUEDE, ROUGHOUT & NUBUCK

Bickmore suggests the use of **Gard-More Water & Stain Repellent** as a barrier against future stains and damage.

Make sure the item is clean using a clean stiff brush. Apply Bickmore's **Gard-More Water & Stain Repellent** to the item following the instructions on the container. Collars, cuffs, front placket and side pockets are usually the first areas to get soiled and need special attention. Allow to dry completely. Bickmore recommends reapplying **Gard-More Water & Stain Repellent** periodically to renew protection.

If your suede, nubuck or roughout leather item gets dirty, Bickmore's **Suede & Nubuck Cleaner** is formulated to safely remove most oil and water based stains. When using a Bickmore product, read instructions and cautions completely. After the stain is removed, apply Bickmore's **Gard-More Water & Stain Repellent** to protect the item and ease future cleanings.

NEW SMOOTH LEATHER

In order to keep leather looking its best, regular care is essential. Bickmore's cleaners, conditioners, and protectants are time tested and do not cause leather deterioration, wax build-up, or a sticky residue.

Bickmore recommends pre-treating new items with **Bick 4 Leather Conditioner**. **Bick 4** will not darken finished leather and is safe to use on all light colors. It is also safe **and recommended** to use on all exotic skins and leathers. Follow up with **Gard-More Water & Stain Repellent**.

Periodic applications of both products are necessary to extend the longevity of the leather item.

OLDER SMOOTH LEATHER

If you are trying to restore or clean a leather item that was not pre-treated, Bickmore's **Bick 1 Leather Cleaner** is an aggressive cleaner that will quickly remove dirt and grime. It may be necessary to use **Bick 1** multiple times. Always check for colorfastness in a hidden area before using on entire item.

It is strongly recommended to follow up with **Bick 4 Leather Conditioner** to replace the emollients that have been removed or worn away.

Once the leather is cleaned with **Bick 1 Leather Cleaner** and is conditioned with the **Bick 4 Leather Conditioner** periodic applications of the **Bick 4** and **Gard-More** are all that is needed to maintain the leather's soft and supple feel.

Over time, the color of even well-cared for leather will fade. A light application of Bickmore's **Creme Polish**, after a thorough conditioning, is all that's needed to rejuvenate the look and glow of fine leather. Available in a variety of standard colors.



OILED, APACHE OR DISTRESSED LEATHER

Bickmore's **Oil Restorer (Apache Creme)** is specially formulated for use on oiled leathers, often called "distressed" or "apache" leather.

It is specifically designed to restore oiled leather to its original tone and texture. **This product will darken leather!** Periodic applications will extend the life of the item significantly. Follow directions on package.