

FOR IMMEDIATE RELEASE

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Press quality photos available as needed

A More Complete Bickmore

Turning the Light to Dark!

Ann Arbor, MI— What more can you do with leather? You clean it, condition it, polish it and protect it... Bickmore has leather care products for all of these things... Known as being the Leather Care Company that does NOT darken leather, Bickmore has heard from many people that *want* that warm brown patina that comes from age... or a light application of pure Neatsfoot Oil... They want the Neatsfoot Oil from the company they have come to trust over the last 125 years. They want Bickmore Brand Pure Neatsfoot Oil.

Available in a quart and gallon bottles, Bickmore is introducing the branded Bickmore Pure Neatsfoot Oil. Easy to use, it will darken light colored leathers, nourish, moisturize and can even rejuvenate dry, cracking leather. Suggested retail respectively - \$10.40 and \$28.49.

About Bickmore

Established in 1882, Bickmore has a long history offering the equestrian industry premium quality products at a fair price. Bickmore offers four product lines- Leather Care, Hat Care, Equine Health Care and the newest edition to the Bickmore family- Grooming Care.

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