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Press quality photos available as needed

A Spin on Tradition... from Bickmore?

Your Leather Care Specialist is introducing several “new but improved” traditional products!

Ann Arbor, MI— Bickmore has been fielding requests from both dealers and consumers for some more traditional leather care products over the last few years. Requests for a “healthier for leather” saddle soap and “pure” Neatsfoot Oil made up the majority of the demands. Ready for the final unveiling, Bickmore is ready to move forward with the newest additions to the Leather Care line of Bickmore Products- “Saddle Soap *PLUS*”. Bickmore’s Saddle Soap *PLUS* has taken the glycerin and added pure, 100% natural Lanolin for added moisturizing. The low sudsing formula makes it easy to use and even easier to wipe off the excess. Bickmore’s Saddle Soap *PLUS* leaves the leather looking clean.

Working hard to keep its “traditional look and feel” across all product lines, Bickmore kept the Saddle Soap *PLUS* packaging more traditional- a 7 oz bar (with the Bickmore logo and date embossed into each bar) and a 6.5 oz tin. Suggested Retail price for both the tin and bar- \$6.95

About Bickmore

Established in 1882, Bickmore has a long history offering the equestrian industry premium quality products at a fair price. Bickmore offers four product lines- Leather Care, Hat Care, Equine Health Care and the newest edition to the Bickmore family- Grooming Care.

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